

Partner with Pennsylvania Downtown Center

Bethlehem, PA
June 20-23, 2027

Support Pennsylvania's Premier Revitalization Conference

Join us in advancing the revitalization of Pennsylvania's downtowns and neighborhoods. Our annual conference draws **300 community leaders, professionals, and decision-makers** from across the state — from small towns to urban districts.

Attendees include:

- Main Street and Elm Street directors
- Economic development professionals
- Architects, planners, and consultants
- Public officials and engaged community volunteers

Since 1987, PDC has empowered communities across Pennsylvania by providing strategic training, technical assistance, and advocacy to revitalize core neighborhoods using the **National Main Street Center's Refreshed Main Street Approach®**.

About Pennsylvania Downtown Center

PDC is the **only statewide nonprofit solely focused on revitalizing Pennsylvania's core communities**. We work directly with municipalities and nonprofits, offering education, resources, and advocacy to create thriving, sustainable places.

From our Harrisburg office, we also advocate for downtown and neighborhood initiatives with the PA legislature — **building strong, strategic partnerships across the state**.

Let's revitalize PA together.

Partner with us and be part of something impactful.

Become a Partner Today!



Why Partner with Us?



Boost your brand visibility through digital, print, and on-site exposure



Connect with 300 community leaders and decision-makers from across Pennsylvania



Drive traffic and generate leads with logo placement and backlinks



Strengthen your statewide presence and support local revitalization efforts

Contact Us:

Virginia Mauk

Conference Coordinator

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Stay informed and learn more about the conference:

<https://conference.padowntown.org>

2027 Conference Partner Opportunities

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Pennsylvania’s Premier Revitalization Conference

PARTNER LEVELS	Community Impact Partner	Premier Keynote Speaker Partner	Townie Awards Partner	Visionary Partner	Innovator+ Partner	Innovator Partner	Evening Welcome Event Partner	Snack Break Partner	Constant Coffee Partner	Local Mobile Tour Partner	Lanyard OR Swag Bag Partner
AMOUNT	\$25,000	\$20,000	\$15,000	\$10,000	\$7,500	\$5,000	\$5,000	\$3,000	\$3,500	\$2,500	\$3,000
CONFERENCE BENEFITS											
Logo in all promotional materials to include website, emails, printed program, conference screens	X	X	X	X	X	X	X	X	X	X	X
Exhibit table included (if desired)	X	X	X	X	X	X	X	X	X	X	X
Complimentary conference registrations including ticket(s) to the Townie Awards	10	5	4	3	2	1	1	1	1	1	1
List of attendees	X	X	X	X	X	X	X	X	X	X	X
Logo on signage at sponsored event							X	X	X	X	
Logo on napkins during sponsored event								X	X		
Logo on sponsored item											X
Verbal recognition and thank you at sponsored event	X	X	X				X			X	
Opportunity to address attendees for 3-5 minutes	X	X	X				X				
Social Media mentions with link (if submitted by May 1st)	4	3	3	2	2	2	2	1	1	1	1
Advertisement in conference program	full page	full page	full page	½ page	½ page	½ page	¼ page	¼ page	¼ page	¼ page	¼ page
Opportunity to include promotional item in attendee swag bag	X	X	X	X	X	X	X	X	X	X	X
Logo on PDC website conference page	X	X	X	X	X	X	X	X	X	X	X
Number of Partnerships Available	5	2	4	4	4	8	8	3	1	6	1

Exhibitor and ad-space information included in full Partnership Prospectus