

Townie Awards 2026

Pennsylvania Downtown Center

Asset Enhancement



ANCHOR BUILDING

100 Seneca | VCED, Oil City Exchange, & Oil
City Main Street

Community Innovation



ASSET ENHANCEMENT

Building New Castles- East Side Grove |
DON Enterprises, Inc.



ASSET ENHANCEMENT

Franklin Street Social | Tailored Real Estate

Physical Improvements & Design: Public Space Improvements



COMMUNITY INNOVATION

Calder Way Pop Up | Downtown State
College Improvement District

Organizational Excellence



PUBLIC SPACE IMPROVEMENTS

Spring Street Amphitheatre | Downtown
Chambersburg Inc.



PUBLIC SPACE IMPROVEMENTS

Cornet Park | Liverpool Main Street



SIDEWALK STEWARDSHIP

Clean Green & Connected | Spanish
American Civic Association



PUBLIC SPACE IMPROVEMENTS

Downtown Carlisle Beautification Efforts |
Downtown Carlisle Association



PUBLIC SPACE IMPROVEMENTS

ARC Community Greenspace |
Meadville Revitalization Corporation

Promotions & Marketing: General Image and Identity

Outstanding Board Leadership



GENERAL IMAGE & IDENTITY

Explore Downtown Hanover
Marketing Campaign | Main Street
Hanover



GENERAL IMAGE & IDENTITY

Why York - Imagine the Possibilities |
Downtown Inc



GENERAL IMAGE & IDENTITY

Downtown Ardmore District Re-brand |
Downtown Ardmore District



JIM WENGER

PDC Board Chair

Promotions & Marketing: Retail Promotions

Outstanding Achievement by a Program Manager



RETAIL PROMOTIONS

Girls' Night Out | Greater Honesdale
Partnership



RETAIL PROMOTIONS

Downtown Autumn Soup Stroll | Erie
Downtown Partnership



ALEC HERSH

Downtown Ardmore Distirct

Promotions & Marketing: Special or Neighborhood Events



SPECIAL OR NEIGHBORHOOD EVENTS

On & On 10th Anniversary Block Party |
United Neighborhood Centers - Pine Brook



SPECIAL OR NEIGHBORHOOD EVENTS

Pay-What-You-Can Farmers Market &
Community Harvest Dinner | Erie Downtown
Partnership